

AAA²⁰²⁵ + HearTECH^{EXPO}

Private Practice/ Practice Management

SUGGESTED SCHEDULE

Events, dates, and times are
subject to change.

WELCOME TO AAA 2025+HEARTECH EXPO, WHERE THOUGHT LEADERS, INNOVATORS, AND PROFESSIONALS IN AUDIOLOGY come together to explore the most pressing topics, groundbreaking trends, and emerging technologies shaping our future. This carefully curated agenda showcases all that AAA 2025+HearTECH Expo offers to meet **YOUR** specific needs. You will have access to a dynamic mix of education focused on professional development, evidence-based practices, and research. You'll also be able to engage in hands-on learning, networking opportunities with like-minded professionals, and fun activities. While this is a suggested agenda, we invite you to visit the online conference planner (<https://aaa2025.eventscribe.net>) for complete details. We look forward to hosting you in New Orleans for what is sure to be an enriching experience!

Tuesday, March 25


- 10:00 am–6:00 pm Registration Desk Open
- 2:00–6:00 pm Academy Information Desk Open

Wednesday, March 26

- 7:00 am–7:00 pm Registration and Academy Information Desk Open
- 8:00–11:30 am Learning Labs (extra fee) 💰
- 11:30 am–12:45 pm **BEYOND THE BOOTH**
Emotional Intelligence and Leadership Resiliency
- 12:00–5:00 pm CEU Manager Open
- 1:00–2:45 pm **BEYOND THE BOOTH**
Happiness Is and the Success of Teams
- 1:30–2:15 pm ACAE Meet and Greet
- 2:15–3:15 pm **EDUCATIONAL SESSION**
Preventing Medical Errors in Your Practice
- 2:15–3:45 pm **FEATURED SESSION**
Considerations Regarding Accepting Managed Care in Your Office
- 3:00–4:00 pm **BEYOND THE BOOTH**
The Coach Advantage: Elevating Early Leadership in Audiology
- 3:30–4:00 pm **EDUCATIONAL SESSION**
Our Experience Removing Barriers to Hearing Care: VPATH

Be sure to check out additional education offered by exhibitors and corporate partners in the **HearTECH Expo Hub** and **Industry Updates** starting Wednesday through Friday. CEUs offered for all sessions!

Wednesday, March 26

4:00–7:30 pm	HearTECH Expo Open
4:00–7:30 pm	Recharge Lounge in HearTECH Expo SPONSORED BY HPSO
4:30–5:30 pm	Beer & Wine Bar in HearTECH Expo SPONSORED BY WSAudiology
5:30–7:00 pm	Celebrate Audiology Reception in HearTECH Expo SPONSORED BY Hamilton CapTel
7:00–8:30pm	AAA Foundation Happy Hour (extra fee) 

Thursday, March 27

7:00–8:00 am	Morning Yoga (extra fee) 
7:00 am–5:30 pm	Registration and Academy Information Desk Open
7:00 am–6:30 pm	CEU Manager Open
8:00 am–5:00 pm	Poster Display Hours
8:15–9:15 am	EDUCATIONAL SESSION Medical Emergencies in the Audiology Office
9:45–11:30 am	Opening General Session (doors open 9:15 am) SPONSORED BY Starkey
11:30 am–2:00 pm	Concessions Open in the Expo Hall
11:30 am–6:00 pm	HearTECH Expo Open
11:30 am–6:00 pm	Recharge Lounge in HearTECH Expo SPONSORED BY HPSO
1:00–2:00 pm	Poster Presentations
1:00–2:00 pm	A DEIB Dialogue–Building an Inclusive Profession
2:00–3:00 pm	ABA Meet and Greet
2:00–4:00 pm	Professional Headshots Studio SPONSORED BY ReSound
2:15–3:15 pm	EDUCATIONAL SESSION Expanding Your Reach: Implementing Mobile and Tele-Audiology Programs into Your Practice
2:15–3:15 pm	NETWORKING MEET-UPS Black Audiologists, Hispanic/Latino Audiologists, Asia-Pacific Audiologists, LBGTO+ Audiologists Networking Meet-ups
2:15–3:45 pm	FEATURED SESSION Audiology Building and Coding Workshop
2:30–4:30 pm	Paws and Relax in HearTECH Expo SPONSORED BY HearingLife
3:30–4:30 pm	Coffee Break with Exhibitors in HearTECH Expo SPONSORED BY Hearing Billing Solutions
4:15–4:45 pm	EDUCATIONAL SESSION Analyzing the Effectiveness of Automated Audiometry as a Possible Triage Tool for Walk-in Patient Traffic

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Thursday, March 27

4:15–4:45 pm	EDUCATIONAL SESSION Have You Tried Turning It Off and On Again? Debunking Technology Myths and Urban Legends
5:00–6:00 pm	EDUCATIONAL SESSION Your Experience Is Worth Sharing! Submitting Clinical Experiences for Conference Presentations
5:00–6:00 pm	EDUCATIONAL SESSION How to Be More Hit Than Miss: High Reliability in Audiology Practice SPONSORED BY Staffing Proxy
5:00–6:00 pm	HearTECH HUB SESSION Future Forecast: Strategies to Promote Hearing-Health Care and the Audiology Profession
5:30–6:00 pm	FEATURED SESSION Using Managed Care to Improve Care Management Practices and Patient Outcomes
7:00–9:00pm	FOR U.S. MEMBERS ONLY PAC Event Voodoo Tour (extra fee) 
9:00–11:00 pm	AAA's Not-So-Secret After-Hours Party (open to all) SPONSORED BY AudioNova

Friday, March 28

7:00 am–5:00 pm	Registration and Academy Information Desk Open
7:00 am–6:00 pm	CEU Manager Open
8:00–9:00 am	FEATURED SESSION The Role of AI in Next-Gen Hearing Aids
8:00–9:00 am	EDUCATIONAL SESSION Transforming the AuD Curriculum to Support Audiology's Vision for the Future
8:00–9:00 am	EDUCATIONAL SESSION Audiology Assistants and Hearing Instrument Specialists—The Key to Efficiency in the Audiology Practice SPONSORED BY Staffing Proxy
8:00 am–5:00 pm	Poster Display Hours
9:00–9:45 am	Coffee Break with Exhibitors in HearTECH Expo SPONSORED BY Starkey
9:00–11:00 am	Paws and Relax in HearTECH Expo SPONSORED BY HearingLife
9:00 am–1:00 pm	HearTECH Expo Open
9:00 am–1:00 pm	Concessions Open in the Expo Hall
9:00 am–1:00 pm	Recharge Lounge in HearTECH Expo SPONSORED BY HPSO
9:30–11:30 am	Professional Headshots Studio SPONSORED BY ReSound
9:45–10:45 am	EDUCATIONAL SESSION In-the-Trenches Perspectives on How to Unbundle and Optimize What You are Billing

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Friday, March 28

9:45–10:45 am	EDUCATIONAL SESSION Bridging the Cultural Gaps: Addressing Socioeconomic Diversity in Patient Care
11:00 am–12:00 pm	DISCUSSION FORUM Practice Management
12:30–1:30 pm	Poster Presentations
3:15–4:15 pm	EDUCATIONAL SESSION Beyond the Clinic: How Outreach Can Revitalize and Strengthen Professional Identity
3:15–4:15 pm	EDUCATIONAL SESSION Anything You Ever Wanted to Know About Private Practice SPONSORED BY Staffing Proxy
4:15–5:15 pm	NETWORKING MEET-UP Private Practice Owners and Audiologists Networking Meet-Up
7:00–10:00 pm	Audiology's Night Out (extra fee) 

Saturday, March 29

7:30–11:30 am	Registration and Academy Information Desk Open
7:30 am–1:30 pm	CEU Manager Open
8:00–9:00 am	EDUCATIONAL SESSION A Google Diagnosis? Not Your Parents' Healthcare Experience
9:15–9:45 am	EDUCATIONAL SESSION Outcome-Based Hearing Loss Program: Enhancing Access, Reducing Costs, and Improving Quality of Life in South Africa
10:00–10:30 am	EDUCATIONAL SESSION Precepting Prep: Evolving from Clinician to Coach!
10:00–11:00 am	EDUCATIONAL SESSION Ted Lasso's Leadership Playbook
11:30 am–1:00 pm	Closing Session Featuring Trivia Bowl (doors open 11:00 am) SPONSORED BY HearUSA

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